**YOUR EVENT + YOUR BRAND**

We want your brand to be front and center of any marketing you have for your event. Fortnite and its assets should be supplemental to your brand, and your brand should not attempt to copy ours. When designing for the event, remember the game has an inclusive and positive tone and feel. Fortnite is fun and the event should show it.

**YOUR ASSETS**

**• All assets created for your event should be DIGITAL ONLY.**

**Do not print any assets with Fortnite IP.**

**• Please legibly place the following legal line on all promotional**

**material that feature Fortnite assets:**

**This event is not sponsored, endorsed, or administered by Epic Games, Inc.**

**• Please only use the approved Fortnite assets in your event designs**

**found here.**

**• Do not use the Epic Games logo anywhere on your assets.**

**Following these guidelines will help avoid action from Epic Games. Requests for changes to your**

**event’s assets must be completed within 24 hours to maintain compliant status.**

**If you have any questions about the guidelines or the assets you are creating, reach out to your**

**Epic Games contact or** [**tournamentsrequest@epicgames.com**](mailto:tournamentsrequest@epicgames.com)**.**